

INNOVATING THE FUTURE OF FOOD & BEVERAGE

food & Beverage **EXPO**

3rd Edition

18 **19** **20**

DECEMBER 2024
CHENNAI TRADE CENTRE

CO-LOCATED WITH

 **Dairy & Cold Storage** **EXPO**  **Asia Packtech** **EXPO**



www.fnbexpo.biz

Welcome to Food & Beverage Technology Expo 2024

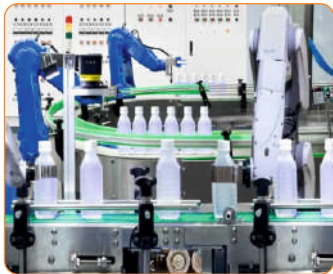
Join us at the forefront of innovation in the food and beverage industry! The Food & Beverage Expo 2024 is the ultimate platform for showcasing cutting-edge technologies, trends, and solutions revolutionizing the way we produce, package, and consume food and beverages.

The Food & Beverage Expo is one of its kind, knowledge platform that brings to its audience information from the food and beverage technology space. The event has a wide scope for business networking from different ends of the spectrum. We bring together senior decision-makers from leading organizations and their counterparts in their domains under one roof so that they can share their wisdom, knowledge and technological expertise among peers—accelerating the growth of the space. The event is co-located with Asia PackTech Expo and Dairy & Cold Storage Expo.



Key Highlights:

- **Technology Showcase:** Explore a diverse range of technologies including AI, and robotics that are transforming every aspect of the food and beverage value chain.
- **Sustainability Solutions:** Discover eco-friendly packaging materials, waste reduction technologies, and sustainable farming practices that are driving the industry towards a greener future.
- **Food Safety & Quality Assurance:** Learn about the latest advancements in food safety technologies, traceability systems, and quality control measures to ensure the highest standards of product safety and integrity.
- **Innovative Packaging:** From smart packaging solutions to biodegradable materials, discover how packaging innovations are enhancing product freshness, shelf-life, and sustainability.
- **Future Trends:** Gain insights into the future of food and beverage consumption, including plant-based alternatives, functional foods, and personalized nutrition trends.



Why Exhibit at Food & Beverage Expo 2024?

Join the most prominent gathering of industry leaders, innovators, and decision-makers at the Food & Beverage Expo 2024. Showcase your products, solutions, and technologies to a targeted audience eager to discover the latest advancements in the food and beverage sector.

Here's why you should exhibit:

- ✦ Access to Targeted Audience
- ✦ Showcase Your Innovations
- ✦ Network with Industry Leaders
- ✦ Generate Leads and Sales
- ✦ Stay Ahead of the Competition



Exhibitor Profile

- ✦ Bakery Equipments & Technologies
- ✦ Dairy Technologies,
- ✦ Food Ingredients,
- ✦ Food Processing Machineries,
- ✦ Hotel & Kitchen Equipments,
- ✦ Grading & sorting machinery,
- ✦ Corrugated Box Manufacturing machinery,
- ✦ Packaging Machineries
- ✦ Ready to Eat and Cook Food,
- ✦ Wrapping, Sealing & lamination equipment,
- ✦ Label Printing Technology,
- ✦ Seafood Farming & Preservation,
- ✦ Refrigeration and Cold Storage Systems,
- ✦ Processed & Packaged Food,
- ✦ Supply Chain Companies,
- ✦ Cold Rooms & Allied Equipment,
- ✦ Meat & Poultry Processing,
- ✦ Quality Management,

Exhibitor Benefits:

- ✦ **Dedicated Exhibition Space:** Secure a prominent spot on the exhibition floor to showcase your products, technologies, and services to attendees.
- ✦ **Brand Visibility:** Increase brand awareness and visibility through pre-event promotion, on-site signage, and inclusion in event marketing materials.
- ✦ **Networking Opportunities:** Access exclusive networking events, receptions, and VIP lounges to connect with industry leaders and potential partners.
- ✦ **Marketing Support:** Benefit from comprehensive marketing support, including promotional materials, social media promotion, and press coverage to maximize your exposure before, during, and after the event.
- ✦ **Lead Generation:** Collect valuable leads and contacts through interactive demos, product demonstrations, and on-site engagement activities.
- ✦ **Post-Event Follow-Up:** Generate attendee contact information for post-event follow-up and lead nurturing to drive conversions and business growth.

STALL BOOKING INFORMATION

Booth Size	Inaugural Rates Valid till 15-06-2024		Early Bird Rates Valid till 15-10-2024		Rates	
	INR/sq.m.	USD/sq.m.	INR/sq.m.	USD/sq.m.	INR/sq.m.	USD/sq.m.
12-24 sq.m.	6,500	320	8,000	340	10,000	360
25-36 sq.m.	6,000	300	7,500	320	9,500	340
Only Raw Space	5,500	280	7,000	300	9,000	320

+ 18% GST as Applicable

The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.



BOOTH PACKAGE

- Fascia with Company name
- Fully carpeted
- 3 Spotlights
- 2 Chairs
- 1 Counter / Table
- Company profile in Show Directory*
- Company listed on website
- 1 Five amp plug point
- 1 Waste basket

*Conditions Apply

Who Should Attend? (Visitors Profile)

- ✦ Bakers & Bakery Equipment Manufacturers,
- ✦ Hotels / Restaurants (including Fast Food Chains),
- ✦ Dairy Processors / Manufacturers of Dairy Products,
- ✦ Dealers & Distributors of Food Products,
- ✦ Live Stock, Meat & Poultry Producers
- ✦ Package Development and R&D,
- ✦ Cafes & Caterers,
- ✦ Confectioneries.
- ✦ FMCG Manufacturers,
- ✦ Food Processing Plants,

VISITORS

Why Attend?

Explore Groundbreaking Innovations: Get a firsthand look at the latest technologies shaping the future of the food and beverage industry. From sustainable packaging solutions to advanced processing techniques, discover innovations that are driving efficiency, sustainability, and taste.

Connect with Industry Leaders: Network with industry experts, thought leaders, and innovators who are at the forefront of driving change in the food and beverage sector. Forge valuable connections, exchange ideas, and explore potential collaborations to propel your business forward.

Stay Ahead of the Curve: Gain insights into emerging trends and consumer preferences that are shaping the future of the food and beverage industry. Stay ahead of the competition by understanding where the industry is headed & how you can position your business for success.

Experience Interactive Demos: Engage with interactive demonstrations and hands-on exhibits showcasing the latest technologies and solutions. From automation and robotics to AI-driven food processing, experience firsthand how these innovations are revolutionizing the way we produce and consume food and beverages.

SPONSORSHIPS

Stand out from your competitors at the event!

• PLATINUM SPONSOR

Recognition in website, show promotions, event's program & show directory, company logo on event signage

• GOLD SPONSOR

Recognition in website, show promotions, event's program & show directory, company logo on event signage

• SILVER

Recognition in website, show promotions, event's program & show directory, company logo on event signage

• BRONZE

Recognition in website, show promotions, event's program & show directory, company logo on event signage

• REGISTRATIONS & BADGES

Banner with link on-line on registration pages, Logo on badges. Logo at registration counter.

• EXPO BAG

Recognition in website & show directory
(Bag is provided by sponsor with company logo)

Supporting Partner



Association Partner



Media Partner



ORGANIZED BY:

EXHIBITION CATALYST PVT. LTD. A WATER TODAY GROUP COMPANY

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